

NFHS Authenticating Mark Program (AMP)



Administered for the NFHS by LRG Prep

Phase I: Application

Step 1 of 2

- ❑ Email Tim Sears at tsears@learfieldlicensing.com to receive a licensee application.

Step 2 of 2

Return the following items to LRG Prep, 101 North Cherry St., Ste 503, Winston-Salem, NC 27101:

- ❑ Completed application;
- ❑ One-time \$500 application fee payable to LRG Prep LLC;
- ❑ Representative sample(s) of each ball/puck to be included under the license (quality samples only, should not include NFHS authenticating mark);

The image shows a form titled "NFHS Application for License" with the LRG Prep logo in the top left. The form includes the following sections and fields:

- Header:** 442 Century Lane, Suite 100, Holland, MI 49423.
- Instructions:** "Please return your completed licensing application, a representative sample of each ball/puck you wish to produce, corresponding product test results, and a one-time \$500 application fee."
- ABOUT YOUR COMPANY:**
 - COMPANY NAME AS IT APPEARS ON FOUNDATIONAL DOCUMENTS: _____
 - OTHER NAMES UNDER WHICH YOU DO BUSINESS: _____
 - OTHER TRADE NAMES, BRAND NAMES OR LABELS USED BY YOUR BUSINESS: _____
 - YEAR BUSINESS BEGAN OPERATIONS: _____
 - FEDERAL TAX ID NUMBER: _____
 - TYPE OF ORGANIZATION: Corporation, Partnership, Sole Proprietorship
 - Type of Business: Other (please explain): _____, Manufacturer, Distributor, Enhancer, Retailer, Ad Specialty, Other (please explain): _____
 - STATE OF INCORPORATION (IF APPLICABLE): _____
 - CURRENT ANNUAL SALES OF BALLS/PUCKS: \$ _____
- COMPANY LOCATION INFORMATION:**
 - PRIMARY ADDRESS: Street or PO Box: _____, City: _____, State: _____, Zip Code: _____
 - Telephone: (____) _____-____, Facsimile: (____) _____-____
 - Website Address: _____

At the bottom right, it says "ANP Application for License -- Page 1".

Phase II: License Agreement

Once your initial application is approved, LRG Prep will send you a License Agreement for your consideration along with an invoice for the required annual royalty advance. The following must be returned to LRG Prep, 101 North Cherry St., Ste 503, Winston-Salem, NC 27101:

- Completed/signed License Agreement
- Annual \$400 (year one may be pro-rated) royalty advance payable to LRG Prep, LLC
- Certificate of Insurance.

A fully executed license shall be returned to you from LRG Prep for your records, and you will be granted access to download the Authenticating Mark via Trademarx. Please note: artwork approval, and successful test results, for each ball/puck is required prior to actually producing a ball/puck bearing the Authenticating Mark.

**LICENSE AGREEMENT
NFHS CERTIFICATION MARK**

THIS LICENSE AGREEMENT, (the "Agreement") is made effective this _____ day of _____, 2014, (the "Effective Date") by and between LRG Prep, LLC, a Michigan limited liability company with its principal place of business located at 442 Century Lane, Suite 100, Orchard Michigan 49423 ("LRG" or "Licensor"), and _____ ("Licensee") a _____ with its principal place of business located at _____, _____, _____, _____, and its registered office at _____, _____, _____, _____, _____, _____, and its registered office referred to as the "Licensor".

PREAMBLE
LRG represents the interests of the National Federation of State High School Associations, an Illinois nonprofit corporation whose principal office is located at PO Box 500, Indianapolis, Indiana 46206 ("Owner" or "NFHS") in managing the certification of and commercially exploiting certain of the Owner's Certification Marks (defined below). Licensee desires a non-exclusive license to use one or more of the Certification Marks in connection with the manufacture, sale and/or distribution of Certified Products (defined below) in accordance with this agreement, and other consideration, the parties consequently, in consideration of the mutual promises and obligations in this agreement, and other consideration, the parties agree as follows:

TERMS AND CONDITIONS

DEFINITIONS

"Certification Marks" means the marks identified in Schedule B.

"Certified Products" means the products listed on Schedule D which bear one or more of the Certification Marks and/or any packaging, advertising, or promotional materials bearing one or more of the Certification Marks and produced in accordance with the specifications and testing requirements set forth in Owner's Manual incorporated herein as Exhibit A.

"Premium" means any article given away or sold at less than the usual selling price for the purpose of fund raising, sales incentives, combination sales, prizes, publicizing any other product or service, or for any other giveaway or promotional purpose.

"Written approval/consent" means approval or consent sought by the Licensee and granted by LRG only by means of a writing signed by an authorized representative of LRG and delivered in accordance with the notice requirements in paragraph 12.

"Primary Contact" shall mean the person designated by Licensee to receive and disseminate, as appropriate, any and all notices sent by LRG. It is Licensee's obligation to appoint the Primary Contact and to ensure the Primary Contact has a working e-mail address.

1. GRANT

1.1 LRG grants Licensee, under the terms of this agreement, a limited, revocable, non-exclusive license, without the right to grant sub-licenses, to use the Certification Marks on the products listed in Schedule D in the United States, its territories and possessions, the Commonwealth of Puerto Rico, and United States Military Bases overseas, where sales/shipments are indicated in this Agreement ("License Term"). Changes of state and distribution may be indicated in this Agreement, and may be amended from time to time by LRG or the Owner by providing written notice to Licensee via the Primary Contact. All rights not specifically granted herein under this non-exclusive, revocable license are reserved to LRG and/or the Owner.

Ver: 2014_03FHS

**LRG
PREP**

Invoice: NFH Authenticating Mark Program

Licensee: _____ Date: _____
Contract Expires: 09/30/2017

Licensee	Minimum Guaranteed Royalty/ Annual Advance
National Federation of State High School Associations	

TAXES	\$0.00
TOTAL DUE:	\$0.00

Submit payment to:
 LRG Prep, LLC
 101 North Cherry Street, Suite 503
 Winston-Salem, NC 27101

**ACORD
CERTIFICATE OF LIABILITY INSURANCE**

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AFFECT OR ALTER THE COVERAGE AFFORDED BY THE POLICY REPRESENTED HEREON. THIS CERTIFICATE OF LIABILITY DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER, AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an additional insured, the insured must be endorsed. If subcontractors are named, subject to the terms and conditions of the policy, further policies may apply and endorsements. A statement on this certificate does not confer rights to the certificate holder for the date of each endorsement.

Policy No. _____
 Certificate No. _____

INSURANCE:
 TYPE OF COVERAGE: _____
 POLICY PERIOD: _____
 COVERAGE CLASSIFICATION: _____

INSURED:
 NAME: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____

PRODUCER:
 NAME: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____

ENDORSEMENTS:
 1. AUTOMATED POLICY RENEWAL
 2. CERTIFICATE NUMBER
 3. COVERAGE CLASSIFICATION
 4. COVERAGE CLASSIFICATION
 5. COVERAGE CLASSIFICATION
 6. COVERAGE CLASSIFICATION
 7. COVERAGE CLASSIFICATION
 8. COVERAGE CLASSIFICATION
 9. COVERAGE CLASSIFICATION
 10. COVERAGE CLASSIFICATION

ADDITIONAL ENDORSEMENTS:
 1. AUTOMATED POLICY RENEWAL
 2. CERTIFICATE NUMBER
 3. COVERAGE CLASSIFICATION
 4. COVERAGE CLASSIFICATION
 5. COVERAGE CLASSIFICATION
 6. COVERAGE CLASSIFICATION
 7. COVERAGE CLASSIFICATION
 8. COVERAGE CLASSIFICATION
 9. COVERAGE CLASSIFICATION
 10. COVERAGE CLASSIFICATION

CANCELLATION:
 SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE, THESE POLICIES WILL BE DEEMED TO BE IN FULL FORCE AND EFFECT.

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 The ACORD name and logo are registered marks of ACORD.

Phase III: Product Testing

Submit a **minimum of six (6)** specimens of the balls/pucks you seek to authenticate to a qualified testing laboratory (e.g., one that meets the standards of the American Council of Independent Laboratories or the American Society for Testing and Materials). Pass/fail test results are submitted to the NFHS for final approval.

Qualified Testing Laboratories

The following testing laboratories are neither endorsed by nor affiliated with LRG Prep, LLC or the NFHS. This list is an example of qualified testing laboratories and is not all inclusive.

Southern Impact Research Center, LLC

304 Dunavant Drive
Rockford, TN 37853
Phone #: 865-523-1662
Fax #: 865-523-1233
Email: sirc@soimpact.com
Website: www.soimpact.com

ICS Inc. Laboratories

1072 Industrial Parkway North
Brunswick, OH 44212
Phone #: 330-220-0515
Fax #: 330-220-0516
Email: info@icslabs.com
Website: www.icslabs.com

Intertek

3933 US Route 11
Cortland, NY 13045
Phone #: 607-758-6357
Fax #: 607-756-4173
Website: www.intertek.com

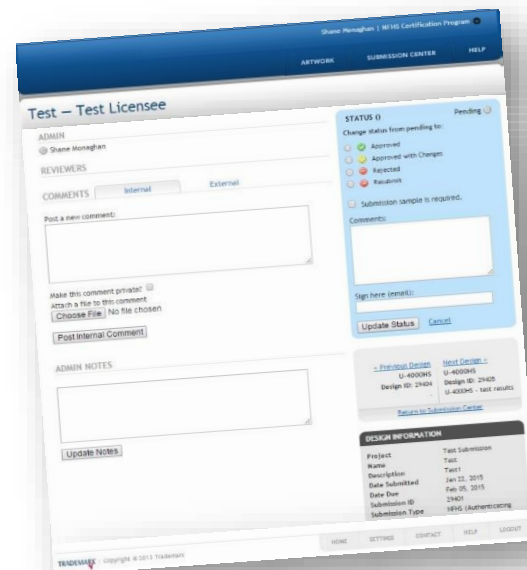
M.J. Reider Associates

107 Angelica Street
Reading, PA 19611-1999
Phone #: 610-374-5129
Website: www.mjreider.com

Phase IV: Artwork Approvals

Submit new artwork designs for approval:

- Upload product images to Trademarx (<http://nfhscertprogram.trademarxonline.com/>)
- Upload specimen test results to Trademarx
 - You will receive an email from the NFHS with an approval, disapproval, or comments regarding your submission.
- Once artwork is approved via Trademarx, ship one (1) finished sample of each corresponding ball/puck to:
 - NFHS Distribution Center
 - Attn: Shane Monaghan
 - 1802 Alonzo Watford Sr. Dr.
 - Indianapolis, IN 46202
- The finished sample(s) will be inspected to ensure its dimensions/weight/texture/color/logo placement and size match the test results and images submitted via Trademarx.



Report Royalties Quarterly

Report quarterly royalties online via Trademarx:

Royalties

Quarter: Q4 2014 View Transaction Date: 01/26/2015 Apply Interest

Check Amount: Check #: Amount Available:

Licensor	Balance	Remaining Advance	Reported Royalty	Posted Royalty	Royalty	Advance	Payment	Zero Sales
Details National Federation of State High School Associations Standard	0.00	\$0.00			<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>

Click on the "details" link to add sales details for a contract

Sales Detail - National Federation of State High School Associations, Standard

Sale Type	State	Retailer	Product	Zip Code	Units	Total	Royalty	Fixed	MRU	Total
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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NFHS Authenticating Mark Program: Sport Liaisons

LRG Prep

Tim Sears

General Manager, High School Division

336-896-7907, x.210

tsears@learfieldlicensing.com

NFHS

Bob Colgate

Elliot Hopkins

Susie Knoblauch

Mark Koski

Shane Monaghan

Becky Oakes

Dan Schuster

Sandy Searcy

Theresia Wynns

Football Liaison

Baseball

Boys Lacrosse Liaison

Field Hockey Liaison

Development Coordinator

Volleyball

Ice Hockey Liaison

Softball & Water Polo Liaison

Basketball & Soccer Liaison

bcolgate@nfhs.org

ehopkins@nfhs.org

sknoblauch@nfhs.org

mkoski@nfhs.org

smonaghan@nfhs.org

boakes@nfhs.org

dschuster@nfhs.org

ssearcy@nfhs.org

twynns@nfhs.org