Elements of Coaching Staff Professional Development

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Disclaimer
This is what works for us,
BUT IT DOES WORK!

Grassroots
to Established Routes!
“Remember Your Platform”

Why Sports?
“Think about the role that sports plays in America. Sports will engage more individuals, more families, more communities than any shared activity, any cultural activity, or religion in America. It has become the secular religion of this society.” –Joe Ehrmann (Ted Talk)
Quiz!
Who won the last five World Series?
Who won the last five Super Bowls?
Can you name Five coaches who influenced you?

“One coach will impact more young people in one year than the average person does in a lifetime.”
- Dr. Billy Graham

“We’re here not to prepare you for the next level of competition, but for the next level of life”
-NYSPHSAA
What is Culture & How Do You Change It?

It does not happen overnight!
The behavior of humans within an organization and the meaning that people attach to those behaviors. **Culture** includes the organization’s vision, values, norms, systems, symbols, language, assumptions, beliefs, and habits...

...It is also the pattern of such collective behaviors and assumptions that are taught to new organizational members as a way of perceiving and even thinking and feeling.
Tappan Zee
Athletic Philosophy

Athletics is NOT an extra-curricular, but a co-curricular activity. The lessons of the classroom do not end when the bell rings at 3pm. Athletics is an extension of the school day, the last class of the school day, with coaches as teachers and the field as their classroom. The lessons taught in this classroom are intended to help our student-athletes become productive, empathetic citizens.

“..Success is a fortunate by-product of doing the right thing..”
Annual TZ Coaching Summit
(November)
“Drink Deeply From Good Books”
-COACH JOHN WOODEN

“Be a Lifelong Reader”
-Pat Williams, VP Orlando Magic

“Read an hour a day for life”
-Joshua Medcalf, UCLA Mental Training Coach
“THE LEADERSHIP LIBRARY”
Suggested Readings

1. In a Pit with a Lion: How to Survive and Thrive When Opportunity Roars by Mark Batterson
4. The Priority List: A Teacher's Final Quest to Discover Life's Greatest Lessons by David Menasche
5. Give and Take: Why Helping Others Drives Our Success by Adam Grant
6. The Last Lecture by Randy Pausch with Jeffrey Zaslow

Tappan Zee Athletics
Writing Your Professional Mission Statement

(Why You Exist)

• Why you do what you do (AD / Coach)?
• What do you value?
• Why do you exist as a coach (or AD)?
• What is your purpose as an Coach (or AD)?
• What will be your legacy?
  • Think long term, not short term.
  • Action Statement
    • Lincoln quote.
My Mission Statement

“Because I believe in the power of educational athletics, I am committed to using my platform of influence to assist, promote & empower coaches to make a difference in the lives of their student-athletes.”

-Liam Frawley
“I will strive to treat our players like they are my son. My door is always open, and so is my mind. Being a coach allows me to have a positive impact on the lives of the players and families I interact with. I will help Student-Athletes look inside themselves and forge a meaningful moral purpose, and then apply that greater understanding of teamwork and helping others.”

-James Amandola (TZ Varsity Boys Lacrosse Coach)

“I coach to empower young people to exemplify the values of commitment, perseverance and service to others”

-Andy DiDomenico (TZ Varsity Football Coach)
Pre-Season Coaches Meeting

- Captains Council
- Rising Leaders
- “Find a Cause”
- Family Shelter
- “Remember your Platform!!”
- “Circle & Square”
- “Building Men and Women for Others”
- “You won’t know the depth of your influence for 10-15-20 years...”
“ProDev”

Tappan Zee Athletics

Home of the Dutchmen

2013 National Interscholastic Sports Program of Excellence

Emotional Intelligence

March 6, 2014
Coaches in Action!!
Character Curriculum

COMMItMENT
RESPECT
PERSEVERANCE
SERVANT LEADERSHIP
LOVE
EMPATHY
DATING – HOMECOMING WEEK
ACTIVE CITIZENSHIP
GRATITUDE

“The Lunch Pail Award”
How Do You Do Your Job?

- With Passion or Apathy?
- Humor or Sarcasm?
- Humility or Arrogance?
- Persistence or Frustration?
- Understanding or Resentment?
- Real Relationships or Rigid Rules?

Is Character evident on your team?
In your department?
Collaboration

Professional Development & Coaching Education

Through the NFHS Learning Center
Changing a Culture

- State Athletic/Activities Associations
- NIAAA
  - State Athletic Administrators Associations
  - Coach Education Committee
- Target Groups
  - Superintendents
  - Principals
Interscholastic Athletics in the United States

- 750,000 high school coaching positions
- 200,000 middle school coaching positions
- Up to 50% of all coaches are not teachers
- Student participation is at an all time high
Challenges facing interscholastic programs

- Financial Challenges
- Club influence
- Influence of professional model
  - Professional sports
  - Legislatures/Parents/Courts
  - Sports media - 24/7/365
  - Winning ahead of educational outcomes
- Untrained Coaches
Value Professional Development

- Are you RAA, CAA or CMAA?
- Are you AIC or CIC?
- Do your coaches know you have the certification? Superintendent? Principal?
Among all audiences surveyed, coaches rank as the #1 positive influence on today’s youth, according to the majority of respondents. This makes coaches, perhaps even more so than parents and teachers, the guardians of youth sport. These adults are closest to youth sport participants (both proximally and emotionally) and are generally perceived as having a positive influence on young people.

Behind coaches, and other direct influencers, such as parents, teachers, and teammates, Americans rank Olympic, college, and professional athletes as less positive influences on young people, with college and professional sport athletes generally ranked lowest amongst these groups.
Goals of the NFHS Coach Education Program

- Change the Culture of Coaching in the United States
- Provide courses that satisfy member state association requirements
- Provide ongoing professional development for coaches
- Provide a national credential for coaches through the NFHS National Coach Certification Program
Ongoing Professional Development for Coaches

- Accredited Interscholastic Coach (AIC) – Level 1
  - Fundamentals of Coaching
  - First Aid, Health and Safety or its equivalent
  - Concussion in Sports
  - Sport-Specific Course or Teaching Sports Skills

- Certified Interscholastic Coach (CIC) – Level 2
  - Completion of AIC requirements
  - Creating a Safe and Respectful Environment
  - Strength and Conditioning
  - Teaching and Modeling Behavior
  - Engaging Effectively with Parents
  - Sportsmanship
  - First Aid, Health and Safety for Coaches
  - Two Additional Courses (User Choice)
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