

Event Management Systems

Shaun Gallant & Rick Valenzuela
BD Performing Arts



72,000+ students served each year

4,000+ performances

665+ bands in our network

147+ events annually

17 states (bands)

13 states (events)

Our Experienced Pain Points

Types of Registrations

Scheduling

Managing Registrations

Announcer Scripts

Payments & Tracking

Judges - Ease of Use

Ensemble Managers - Ease of Use

Types of Registrations

Managing Registrations

Payments & Tracking

Scheduling

Judges - Ease of Use

Ensemble Managers - Ease of Use

Roadmap

Unified Communication

- Email
- Text
- Push notifications
- Push updates to other networks (blogs, schedules)

Compliance

- Music Licensing
- Health & Wellness

Infrastructure

- Dedicated Mobile App

Group/Ensemble Management

- Student Management
- Inventory Management
- Fee/Dues Management
- Communicate w/constituents
- Schedules
- Solo & Ensemble Event Mgmt

Integrations & Future Partnerships

- Educational Opportunities
- Music Distribution
- Drill Distribution
- Learning Management Systems
- Certifications
- Media Platform

Contact Info



Rick Valenzuela
BD Performing Arts
VP of Educational & Special Projects

rick@bluedevils.org

We are looking for potential partners
to take part in our Focus Groups.

Please contact Rick to join our list.