

Mentoring and Evaluating Coaches



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Where to Start

1. *Who will the mentor be?*

- A. Athletic Director
- B. Head Coach from another sport
- C. Head Coach for Assistant Coach

2. *Experience of Mentor*

- A. First time mentoring
- B. Played sports
- C. Was a Head Coach
- D. Was a Coach

3. *Role of Athletic Director*



Type of New Coach

1. First Time Coach

- A. Knowledge of Sport
- B. Ever Played the Sport
- C. Other

2. First Time Coach at your School

- A. Experience
- B. Head Coach or Assistant
- C. Other

3. First Time Head Coach

- A. From your Staff
- B. From another School
- C. Previous Experience



What They Need to Know

1. Policies

- A. School
- B. Athletic
- C. State Association

2. Communication

- A. Administration
- B. Athletic Director
- C. Staff / School
- D. Booster Club
- E. Parents
- F. Athletes
- G. Community



What They Need to Know

3. Coaching Style

4. Pressure's

5. Coaching Pitfalls

A. Lack of Supervision

B. Money Management

C. Language

D. Press

E. Behavior / Ethics

F. Social Media

G. Community Involvement / Service



Athletic Director Mistakes

1. Making coach in your image
2. Not spending quality time with them
3. Assuming they know what you mean
4. Not backing them
5. Not giving them freedom
6. Not making them feel part of the coaching staff
7. Overloading them



Evaluation

- ✦ Who is doing the evaluation?
- ✦ What are the expectations of your school or school district?
- ✦ What are your expectations?
- ✦ What type of evaluation will be used?
- ✦ How often?
- ✦ What are we trying to evaluate?
- ✦ What is the basis of the evaluation?
- ✦ What will be done with the evaluation?
- ✦ What weight does the evaluation have?
- ✦ What items are the most important?
- ✦ What is the plan for the unsatisfactory evaluation?



Questions?

