CONTEST MANAGEMENT... THROUGH ENVIRONMENTAL DESIGN

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Contest Management

- Begins with completing a team schedule
- Securing officials
- Hiring ticket takers
- Scheduling the PA announcer
- Assigning administrator to intervene any unacceptable conduct and overall crowd control
- Develop and implement site specific emergency scripts/severe weather plan
- Assign law enforcement officers to games where large crowds are expected
- Provide a secure place for the officials to change and shower/make sure they have water to drink at the half
- Make sure spectators and visiting team leave your campus safely after the game
Contest Management from a Different Point of View

✓ The learning goal of the presentation, is to provide you with information that will allow you to take a broader look in Contest Management.

✓ Discuss a multi-disciplinary approach to Contest Management through environmental design using the CPTED principles.
What is CPTED? Crime Prevention Through Environmental Design

✓ CPTED’s aim is to prevent crime by designing a physical environment that positively influences human behavior.

✓ Crime Prevention Through Environmental Design theories contend that law enforcement, architects, city planners, landscape/interior designers, and resident volunteers can create a climate of safety in a community right from the start.

✓ We, the Athletic Directors, are the resident volunteers who can create a climate and culture of safety in our schools right from the start.
Contest Management Through Environmental Design

✓ An approach to contest management using multi-disciplinary methods such as:
  ✓ Access Control-Movement Control
  ✓ Observation (To See and Be Seen)
  ✓ Territorial Reinforcement (display policies and signage directing spectators where they can go and can’t go)
  ✓ Maintenance (of your facilities)
Access Control-Movement Control

✓ This method refers to the use of doors, fences, and gates to control access to your athletic event.
✓ The intent is not to physically stop anyone from entering, but rather make your contest look like there is a risk for unwanted and unsportsmanlike behaviors at the contest.
✓ Access Control can be achieved by ensuring that entrances are visible, clearly defined, will lit, and overlooked by windows.
Doors, Windows, and Entry Ways

Public Entrance to Gymnasium with no Access Control

Public Entrance to Gymnasium w/Access Control
ACCESS CONTROL-MOVEMENT CONTROL

Using Gates, Fences, and Sidewalks
OBSERVATION...To See and Be Seen

Take advantage of the design of your school and athletic venues to provide opportunities To See and Be Seen.

This includes opportunities to see from:

- Adjacent buildings
- Site perimeter
- Parking areas
- Walkways
- Other areas of your contest from various locations
High School Designs That Influences Human Behavior
Use the Design of Your School

To see from adjacent building and site perimeter

To see parking areas, walkways, and other areas
Territorial Reinforcement

Territorial reinforcement is an approach that realizes that physical design can create or extend the scope of contest management.

Territoriality is a concept intended to clearly define the areas within your athletic venue as being public, semi-public, or unauthorized to create appropriate management of that contest.

This approach to contest management, fosters behavior that challenges any abuse or unwanted act that may occur within your venue.

Territoriality often embodies both observation and movement control methods to contest management.
Maintenance (of your facilities)

- Maintenance allows for the continued use of your athletic facilities for their intended purpose.
- It also serves as an additional expression of your managerial abilities to the public.
- A well maintained gymnasium, stadium, or field creates a sense of ownership, which helps deter spectators from engaging in untidiness or unlawful acts of vandalism.
- A good maintenance strategy directly impacts the perception of responsibility and caring for your facilities and the spectator behavior you find acceptable.
Questions???

If I can be of assistance to you please contact me at:

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Thank you for your time!